

Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name Aging Well/Living Well Coalition

Contact Information

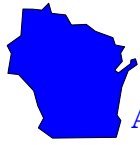
Main Contact Person Debbie Siegenthaler
Title of Main Contact Director/Lafayette County Health Dept
Agency Affiliation of Contact Health Dept
Contact Phone Number 608-776-4895
Contact Email Address debbie.siegenthaler@lafayettecountywi.org

Program Information

Type of Program Coalition
Year Coalition was Formed 2004
Primary program focus Both Physical Activity & Nutrition
Region Southern
County Lafayette
Coalition Web Site Address www.lafayettecountyhealthdepartment.org

Program Information

Represented Groups on Coalition Community Faith-Based Government Health Care Health Dept University UW-EX	Represented Professions on Coalition Citizen Rep Educator Health Care Admin Nurse
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Intervention Name Community Education

Intervention Information

Type of Intervention: Nutrition Resources
Focus Area: General Physical Activity & Nutrition
Intervention Site or Setting: Community
Scope of Intervention: County
Target Audience: All races, genders and ages
Total Population in Area Served: 16,000
Number of Participants: ?
Implementation Status: Ongoing with specific year-long 2005 timeline

Partners: Coalition members
Unique Funding:
Evaluation: Service Provision Units Provided Impact on Attitudes and Behavior,
Evidence-Based or Best Practice based on

Products Developed or Materials Used:
PSAs

Intervention Description:
2005 calendar of educational topics in newsletter and papers + radio

A Wisconsin Nutrition and Physical Activity Intervention